



MEDIA ADVISORY

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Free FEMA Ready Business Workshop Coming to Tampa

(Tallahassee, FL) – The nonprofit [Federal Alliance for Safe Homes \(FLASH\)](http://www.flash.org)[®] and FEMA will present a [Ready Business Hurricane & Inland Flooding Preparedness Workshop](#) in Tampa, FL on Thursday, September 28 at USAA.

The event continues a series of free hurricane and inland flooding damage prevention workshops nationally offered that feature the *Ready Business Hurricane* and *Inland Flooding Toolkits*. *Ready Business* provides comprehensive assessments, engineering, and retrofit information designed to keep businesses open after a natural or man made disaster. Workshop attendees will complete initial *Back-to Business Self-Assessments*, and learn how to budget for business retrofit projects. The information is relevant for all personnel, especially business owners and managers, facility managers, maintenance staff, risk managers, and anyone with disaster preparedness responsibilities. The workshop is free, but advance [registration](#) is required.

Partners for the workshop include FEMA, FLASH, USAA, City of Tampa Emergency Management, Hillsborough County, ICF International, and Simpson Strong-Tie.

Thursday, September 28

USAA
9527 Delaney Creek Boulevard
Tampa, FL 33619

9:00 a.m. – 3:30 p.m.
Registration opens at 8:30 a.m.

Advance [registration](#) is required for this FREE workshop, and seating is limited. Registration will close on Thursday, September 21. For questions contact Sarah Chason (sarah@flash.org).

About FLASH

The nonprofit Federal Alliance for Safe Homes (FLASH) is the country's leading consumer advocate for strengthening homes and safeguarding families from natural and manmade disasters. The FLASH partnership includes more than 100 innovative and diverse organizations that share a vision of making America a more disaster-resilient nation including: BASF Corporation, FEMA, Florida Division of Emergency Management, The Home Depot, Huber Engineered Woods, International Code Council, Kohler, Generators, National Weather Service, Portland Cement Association, Simpson Strong-Tie, State Farm, and USAA. In 2008, FLASH, and Disney opened the interactive weather experience StormStruck: A Tale of Two Homes, in Lake Buena Vista, FL. Learn more about FLASH and access free consumer resources by visiting www.flash.org, calling toll-free (877) 221- SAFE (7233), following @federalalliance on Twitter, [Facebook.com/federalalliance](https://www.facebook.com/federalalliance), and the FLASH blog – [Protect Your Home in a FLASH](#).